



## NEW CLUB COLLECTION!



Splash jacket



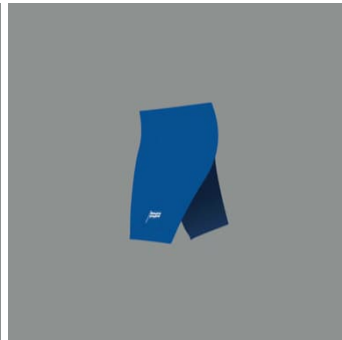
Club baseball cap



Long-sleeved base layer



Long leggings



Short Leggings

**The pilot launch for our new Club collection is now online!**

To view our club page please visit:

<https://evupre.com/en/club/stockholms-roddforening/>

Password: SR\_1880

**SHOPPING WINDOW DEADLINE**

14<sup>th</sup> of January 2024

### IMPORTANT INFORMATION

- A thorough search for a new maker for our club clothes led us to EVUPRE with experience of supplying rowing clothes to National rowing teams. Our list of requirements where; that the clothes should be of good quality, functional for rowing

(even at the highest level), and at a good enough price point (the inflation and the SEK exchange rate made this indeed daunting). Lastly, aesthetically we wanted to celebrate our heritage and bring back the specific DNA of Stockholms Roddförening.

- Please observe that the jacket and splash top with the print Instruktör on back is reserved for our coaches and you'll need to get an approval from the board to have it.
- Kindly check the size guide carefully, the sizes seem to run on the small side, so when in doubt size up.
- Don't forget to check out EVUPRE's gloves for chilly rowing sessions.  
<https://evupre.com/en/product-categories/rowing-gloves/>
- In order for us to get the list price, we need to buy a minimum of 10 units per items (women's and men's versions are counted as the same item, as well as the optional Hi-Viz back prints). If we do not reach the minimum level, you will be notified in advance of production and be given the choice to get a refund and buy the item in the next shopping window.
- The full sport **collection** will be launched in advance of the start of the 2024 season. It will among other items include;
  - Uni-suits
  - Singlet in club block stripes
  - Short-sleeved Henley shirt with club blue piping
  - Short- and long-sleeved base layers
  - Club blue long leggings
  - Dark navy short leggings
  - Club blue merino-wool buff
  - Club blue merino-wool top
  - Club blue college sweatshirt
  - Club blue jacket (full zip)
- Stayed tuned for the club collection which will (over time) offer classical rowing attire to enable you to wear our club colours, not just on the water.